

FEATURED ARTICLE

In Addition To Its Strong Real Estate Value and Posh Lifestyle, the Allure of Bright's Creek is Location... Location... Location

Bright's Creek is a private 5,000-acre residential golf community located in the scenic Blue Ridge Mountains of North Carolina's triangle embracing Asheville, Charlotte and Greenville.

BY MARK PAZDUR, PUBLISHER

MILL SPRING, NORTH CAROLINA: In the late 1800s, Mill Spring was nothing more than a scenic area inhabited by several dozen families, a hotel named MacMurray, an elementary school, a Baptist church and a post office.



In the 1700s the first settlers came through Deep Gap, between the western mountains of Bright's Creek, instead of a common approach from the Carolina Coast. They used trees as drag brakes on step roads to keep stagecoaches from running away. "Thanks to those early pioneers," said Director of Real Estate Sales Tom Harris, "our town of Mill Spring is strategically positioned in the beautiful Blue Ridge Mountains of North Carolina's triangle that includes dynamic cities like Greenville, Asheville, and Charlotte, sprinkled with charming small towns like Flat Rock, Hendersonville, Spartanburg, and Tryon. All are just 20 to 35 minutes away.

"Occasionally in life," recalls Harris, "there are moments you just can't get out of your mind. Maybe it's the first time you drove a car, or graduation from school, or your wedding day. One of those 'moments' for me was my first visit to Bright's Creek. I drove along logging roads for three hours. There were only two farmhouses at the time on the whole property. Something inside me just clicked. I realized this was going to be something special.

"I kept thinking: 'Where else can you find 5,000 acres of unblemished land with dramatic ridge-land views of the Blue Ridge Mountains just minutes from two major interstate highways [I-26 and I-40]?"



"Maybe Tom Fazio's wife Susan best describes Bright's Creek after her first visit when her husband was working the course," suggested Harris. "She said, 'The drive into the club has some shock value. You round the bend into a box canyon where the land just opens up and overwhelms you. It makes you pause and say WOW! It gave me a mystical feeling.'

"Tom Fazio was hired to design the golf course," said Harris, "because of his experience in building courses on mountain settings. His designs look like our mountains were built around the course and not vice versa.

“One of our most valuable assets,” added Harris, “is our property’s elevation. Your view will be looking down, not laterally. If your homesite is at eye level with the golf course, you can see only one golf hole. But, if your homesite is elevated several hundred feet, like our homesites are, you have stunning views of multiple golf holes, our Members’ Lodge, and long-range mountains. We currently have a strong membership of 260 that includes member referrals of family and friends. Our real estate pricing has been stable, will remain stable, and now is a good time to buy.”

A CLASSIC MOUNTAIN LODGE

The appearance of the Lodge is classic. Its exterior has the look of a rustic mountain retreat with interior woodwork made from ponderosa pine. It is fully maintained with 12 luxuriously appointed one-bedroom turnkey rooms, a dining room, a conference room, and a golf shop.



A FAZIO GOLF COURSE, NEED MORE BE SAID?

“The course, the environment and the views are as good as it gets for any club in the country,” Fazio insisted. “I’m confident if you visit Bright’s Creek, play my course, enjoy some of the amenities, you’ll say to yourself: ‘Gosh, I would like to live here.’ On a scale of 1 to 10, the natural environment at Bright’s Creek is a 10. On every tee box you have 360-degree views of dramatic ridge lines and hardwood forests,” said Fazio. “The land is so large. I mean this in both the actual size [almost 5,000 acres] and the grandness of the topography [strong contours].”



TOM FAZIO

FULL SERVICE EQUESTRIAN CENTER

You’ll be delighted with the club’s commitment to provide exceptional horse care. The post-and-beam barn features matted box stalls, ceiling fans, automatically heated waterers, automatic fly-spray systems, two indoor wash racks, a temperature controlled tack room, a large lounge, a covered porch, washers, dryers, microwaves, a refrigerator, and a gift shop. Additional amenities include a dressage area, a large jumping area with all-weather footing and 24-hour security.

Outdoor pursuits include trout and fly-fishing, kayaking, trapshooting and sporting clays. Bright’s Creek owns 140 acres and 2,500 linear feet of frontage on the Green River, one of Western North Carolina’s best fly-fishing streams. The river is well known for kayaking in addition to being a Class A trout stream. Future plans call for a state-of-the-art swim, tennis and fitness center. Hikers have a choice of trekking on three separate trails: The Low Fall Walking path where you hear the sound of water; MacCraw Mountain Trail with a lot of ups and downs; and Clifford Mountain Trail at 2,400 feet for spectacular long-range mountain views.

INFRASTRUCTURE BONUSES

“All of our homesites,” said Harris, “are connected to public sewer, public water, natural gas, and the cutting edge fiber optic cable. This is unique. Very few communities in the Western North Carolina mountains have all four infrastructure utilities. This reduces building costs and increases building options. If Bright’s Creek lifestyle appeals to you and you have confidence that the economy is stabilizing, then don’t wait. Just picture yourself outdoors on your deck, in your rocking chair, watching logs burn in the fireplace, sipping a beverage, enjoying mountain views and admiring a sunset,” mused Harris.



“It’s been proven again and again,” added Harris, “that good product appreciates over time. Prices go up and down, but, in the long run, quality is rewarded.”

For more information about Bright’s Creek, please phone toll free (866) 302-7335; or visit brightscreek.com.